

# WordPress. Built to perform. Managed to last.

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Reliable WordPress Development & Digital  
Growth Support for Businesses and Agencies

COMPANY PROFILE

[radiantweb.co.za](http://radiantweb.co.za)

EST.  
2012

## ABOUT

# More than a **web** development company

At **radiantweb**, we help creative agencies and growing businesses build, manage, and strengthen their digital presence through reliable, expertly delivered WordPress solutions.

By specialising exclusively in WordPress, we've developed the technical expertise, refined workflows, and scalable support systems needed to deliver reliable long-term digital solutions.

We believe a website should do more than simply exist online. It should strengthen your brand, support growth, and evolve alongside your business.

That is why our approach extends far beyond design and development alone. From strategy and technical implementation to proactive website care, SEO, optimisation, and long-term support, we take ownership of the full digital lifecycle to help businesses reduce friction and build with confidence. Instead, we focus on delivering practical, scalable digital solutions built around the real needs of your business.

For many businesses and agencies, managing a website can become time-consuming, stressful, and technically overwhelming.

Our role is to remove that pressure through dependable support, transparent communication, accountable delivery, and solutions designed around real business needs rather than unnecessary complexity.

We work as long-term digital partners, helping clients improve performance, maintain stability, and scale sustainably through practical, performance-focused digital solutions.

Whether it's a once-off project or an ongoing digital partnership, we deliver reliable solutions backed by transparent communication, accountable support, and a long-term approach to digital growth. Our focus on consistency and client relationships is reflected in the trusted partnerships and 90% client retention rate we have built over the years.

**14**

YEARS EXPERIENCE

**90%**

CLIENT RETENTION RATE

**9**

COUNTRIES SERVED

"We don't build websites. We build the digital foundations businesses actually grow on."

**Founder**  
Charles Page

## SERVICES

# Everything your website needs.

From high-performing websites to proactive support and long-term optimisation, our services are built around reliability, scalability, and measurable business value.

## 01. Develop

## WordPress Website Design & Development

From custom website builds and redesigns to eCommerce platforms and high-converting landing pages, we create WordPress solutions designed to perform and scale with your business.

## 02. Manage

## Website Care

From updates and monitoring to backups, preventative maintenance, and ongoing support, we ensure your website remains secure, reliable, professionally managed, and never left unsupported.

## 03. Optimise

## SEO & AI Search Optimisation

Improve visibility across Google, AI search platforms, and evolving search experiences through technical SEO, content optimisation, and performance-focused strategy.

## 04. Partner

## White-Label Agency Support

We work as an extension of creative and marketing teams, helping agencies scale delivery, support clients confidently, and reduce operational pressure without compromising quality, communication, or turnaround times.

## 05. Support

## Strategic Digital Solutions

Long-term digital solutions designed to support business growth, improve visibility, streamline processes, and strengthen online performance. From marketing automation and optimisation to digital strategy, lead generation, and ongoing improvements, we help businesses build smarter, more effective digital ecosystems.

WHY CHOOSE RADIANTWEB

# Reliable digital support built for **long-term growth.**

We combine technical WordPress expertise, structured support systems, and long-term strategic thinking to help businesses and agencies build dependable digital foundations.

## WordPress Specialists

Our exclusive focus on WordPress allows us to deliver deeper technical expertise, refined workflows, and scalable solutions built for long-term performance.

## Long-Term Partnerships

Our exclusive focus on WordPress allows us to deliver deeper technical expertise, refined workflows, and scalable solutions built for long-term performance.

## White-Label Agency Support

We work as a seamless extension of agency teams, helping partners scale confidently through reliable delivery, responsive communication, and trusted support systems.

## Reliable Support & Communication

From proactive maintenance to responsive support, our structured processes ensure clients stay informed, supported, and confident in their digital presence.

## Performance & Growth Focused

From SEO and optimisation to technical improvements and lead generation support, we build digital platforms designed to improve visibility, stability, and measurable business performance.

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**14** YEARS EXPERIENCE

### No Long-Term Contracts.

Month-to-month partnerships built on trust, results, and reliable support.

OUR CLIENTS AND PARTNERS

# Trusted by businesses and agencies **that value results.**

From medium sized businesses to agency partnerships, **radiantweb** supports businesses across South Africa and internationally through dependable WordPress development, SEO, website care, and long-term digital support.

SOME OF THE BRANDS WE WORK WITH

DUO	Waypoint	Acuity	<b>Ecentric</b>	Diamond Works	Telviva
Chelsea	Napcap	NCC Group	Fancy Inc	<b>Tanur</b>	Assist360
Daisi	<b>GOOD</b>	Hart	Oxford Guardians	Enigma	<b>Expromet</b>
Hart	Farleygreene	Allure	<b>Murdocks</b>	BTK53	Pura Soda

WHAT OUR CLIENTS SAY

★★★★★

“ Their service delivery is truly exceptional. Their team provides peace of mind through reliable hosting and proactive site management. Beyond maintenance, their SEO expertise consistently translates into measurable business results. They are a professional, responsive, and strategic partner who consistently delivers outstanding quality and support. *Telviva (Clara Wicht)* ”

★★★★★

“ Working with radiantWEB has been an exceptional experience. They are far more than a vendor; they are genuine strategic partners. The team's deep expertise in web development and analytics is evident in every interaction; they are creative problem-solvers who consistently exceed expectations. *DUO (Phoebe Opperman)* ”

**5/5**

GOOGLE RATING  
18 verified reviews

**90%**

CLIENT RETENTION  
Year-on-year clients

**1-2**

Hour Average  
Support Response

CASE STUDIES

# Real results. Real businesses.

Strategic digital solutions designed to solve real business challenges through measurable performance, long-term growth, and dependable execution.

## BTK53 Driving School

EDUCATION

[btk53drivingschool.co.za](http://btk53drivingschool.co.za)

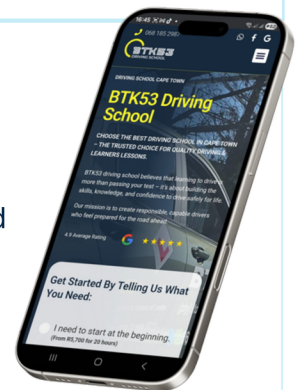
Web Development, PPC & Local SEO

**↑ +6,700%**  
NEW USERS

**↑ +41%**  
CONVERSIONS

**↑ +3,300%**  
INCREASE IN EVENTS

BTK53 Driving School had built a strong reputation offline, but their digital presence was limiting growth. We rebuilt their website, strengthened trust signals, and implemented a targeted Google Ads campaign designed to generate qualified enquiries consistently. The result was a high-performing lead generation platform that increased visibility, accelerated conversions, and paid for itself within two months.



"The site rebuild along with content creation paid for itself in 2 months."

Todd McCallum, Founder of BTK53

## Fancy Inc

CORPORATE GIFTS - B2B COMMERCE

[fancyinc.co.za](http://fancyinc.co.za)

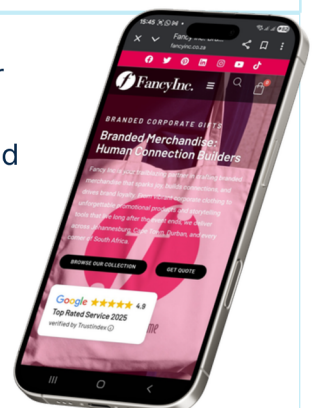
Web Development, UX/UI

**↑ +32%**  
RANKING KEYWORDS

**↑ +18%**  
TRAFFIC GROWTH

**↑ +22%**  
CONVERSION GROWTH

Fancy Inc needed a digital experience that better reflected the quality of their brand and supported long-term B2B growth. We at **radiantweb** redesigned and optimised their online platform through strategic UX/UI improvements and performance-focused development resulting in measurable growth across search visibility, website traffic, and online conversions.



"Over the years, they've consistently delivered great results, and we really value their expertise. From website development and regular maintenance to improving domain ranking and SEO, they're always quick to respond and go above and beyond to help."


Maranda Van Dam, Owner of Fancy Inc


NEXT STEP

# Let's build something great together.

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Book a free strategy call and let's discuss how **radiantweb** can grow and support your digital presence.

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